



**Consumers Energy**

*Count on Us*

**HELPING MICHIGAN BUSINESSES SAVE ENERGY.**  
THAT'S OUR PROMISE.

Energy costs are the largest controllable operating expense for many businesses. By reducing energy use, your business will generate energy savings that go straight to your bottom line. The **Consumers Energy Business Solutions** program offers cash incentives to businesses to make it easier to implement energy improvements and reduce costs.

## **Flexible Program**

Most Consumers Energy business customers qualify for the program. The variety of technologies included in the program reflects the diversity of Michigan's business community. Customers may choose from a prescriptive list of measures with standardized incentives or propose a custom project that demonstrates clear energy savings.

## **Four Simple Steps**

To participate, simply follow these steps:

1. Visit [ConsumersEnergy.com/mybusiness](http://ConsumersEnergy.com/mybusiness) to check eligibility and download the incentive catalog.
2. Submit a pre-notification application to reserve funding for up to 90 days.
3. Install the eligible measures according to the application specifications.
4. Complete, sign and submit the final application within 60 days of completing the project.